## **ABSTRACT**

An embodiment of the invention, for controlling a context menu, used with a Web page, wherein the Web page is divided into regions, can comprise downloading additional menu items that are not part of the context menu prior to download, and monitoring for when a user calls for a context menu. Upon detecting a context menu call, it is determined what region was selected by the user, and at least one of the additional menu items is made available to the user as part of the context menu interface. At least one of the additional menu items is chosen based on the region selected by the user.